

Application Form

PART 1: BASIC DATA

Experience data (complete the information below in a clear and concise manner)

Title of the experience: Kindness Hearts		
Name of the city or region: Tehran		
Inhabitants of the city or territory		
Country: Iran		
Institution presenting the candidacy (name of the municipality, department, government, institution leading the candidate experience): Region 11 of Tehran Municipality		
Website of the experience or institution: https://Region11.tehran.ir		
Profiles in social networks of the experience or the institution: -		
Start date of the experience: 2019/05/07		
End date of the experience (if operational, indicate "ongoing"): 2019/05/07		
Budget of the experience (indicate the budget of the experience or the resources mobilized for its development and implementation): An expert team include social artists & psychologists		
Type of candidacy (Mark with an X in the right column)	New experience	x
	Innovation on an existing experience	
	Continuity of an experience	
Type of experience (Mark with an X in the right column) (you may choose more than one)	Participatory budgeting	
	Participatory planning	
	Standing council	
	Workshop/meeting for diagnosis, monitoring, etc.	
	Public Hearing/Forum	x

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	Poll/referendum		
	Assemblies / Citizen juries / Deliberation spaces		
	E-government/Open government/Digital platforms		
	Citizen initiative		
	Other (specify):		
<p>Objective of the experience</p> <p>(Mark with an X in the right column) (you may choose more than one)</p>	To achieve higher levels of equality in terms of participation		
	Including diversity as a criterion for inclusion		
	Community empowerment		x
	To empower non-organised citizens		x
	To increase citizen's rights in terms of political participation		
	To connect different tools of participation within a participatory democracy "ecosystem"		
	To improve the effectiveness and efficiency of the mechanisms of participatory democracy		
	To improve the quality of public decision-making through the mechanisms of participatory democracy		
	To improve the evaluation and accountability of the mechanisms of participatory democracy		
To improve any public policy through the active participation of the public		x	
<p>Territorial area</p> <p>(Mark with an X in the right column) (you may choose more than one)</p>	All the territory	Local	x
		Regional	

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	District	Hasan'ab ad Square
	Neighbourhood	Grand Bazar
<p>Thematic area (Mark with an X in the right column) (you may choose more than one)</p>	Governance	
	Education	
	Transport	
	Urban management	
	Health	
	Security	
	Environment/Climate change and/or urban agriculture	
	Civic associations, grassroots and new social movements.	x
	Culture	x
	Housing	
	Job creation	
	Decentralization	
	Local development	
	Training/learning	
	Economy and/or finances	
Legal regulations		
Social inclusion	x	

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	All	
	Other (write the topic)	
<p>Sustainable Development Goals (SDG) associated with the practice <i>Mark with an X in the right column (more than one option can be chosen)</i> <i>You can also add the specific target</i></p>	SDG 1 - No poverty	
	SDG 2 - Zero hunger	
	SDG 3 - Good health and well- being	
	SDG 4 - Quality education	
	SDG 5 - Gender equality	
	SDG 6 - Clean water and sanitation	
	SDG 7 - Affordable and clean energy	
	SDG 8 - Decent work and economic growth	
	SDG 9 - Industry, Innovation and Infrastructure	
	SDG 10 - Reduced inequality	x
	SDG 11 - Sustainable cities and communities	x
	SDG 12 - Responsible consumption and production	
	SDG 13 - Climate action	
	SDG 14 - Life below water	
	SDG 15 - Life on land	
	SDG 16 - Peace, justice and strong institutions	x
	SDG 17 - Partnership for the goals	x

PART 2: DESCRIPTION OF THE EXPERIENCE

Fill in the following fields clearly and concisely. You can add links if you consider it appropriate.

Context

*In a **maximum of 300 words**, it presents the cultural, geographical, historical, institutional and socioeconomic context of the city, the territory in which the experience takes place.*

The performance of kindness hearts was staged into Hasan'abad Square which is a bustling part of the Central Grand Bazaar. The Grand Bazaar is an old historical bazaar in Tehran, Iran. It is split into several corridors over 10 kilometers (6.2 mi) in length, each specializing in different types of goods, and has several entrances. In addition to shops, the Grand Bazaar contains mosques, guest houses, and banks.

The area around Tehran has been settled since at least the 6th millennium BC, and while bazaar-like constructions in Iran as a whole have been dated as far back as the 4th millennium BC, Tehran's bazaar is not that old. It is hard to say exactly when the bazaar first appeared, but in the centuries after the Muslim conquest of Iran, travelers reported the growth of commerce in the area now occupied by the current bazaar. The Grand Bazaar is thus a continuation of this legacy. Research indicates that a portion of today's bazaar predated the growth of the village of Tehran by the time of the Safavid Empire, although it was during and after this period that the bazaar began to grow gradually. Western travelers reported that, by 1660 CE and beyond, the bazaar area had still been largely open and only partially covered.

The bazaar is viewed as a force of conservatism in the Iranian society, providing strong links between the clergy and the middle class traders. The Grand Bazaar got such a rich culture and there is always something interesting going on. That's where you can meet people from all over the city. It's also a historical neighbourhood and has a sense of community. Grand Bazaar is an exciting place, but it's really crowded and it can be exhausting to live there, people always thinking how to make ends meet.

Precedents

*Explain the precedents and origins of the experience: if it is the innovation of an existing experience, what are its origins, if it is a new experience, what are the antecedents in participation in your city/municipality/region. You can also indicate if you have been inspired by experiences in other cities/countries. (**maximum 300 words**)*

This idea stroke me just a week before the performance where two citizens got involved into a quarrel over car park that ends to murder of the other. Are we humans really so cruel that we kill someone because of a parking space? I saw that we should love each other, both neighbourhood and city, and we should love our neighbours, so I came by this idea.

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Objectives of the experience

*What is the objective listed in Part 1 that you think is the most important, and indicate other outstanding objectives of the experience (**maximum 100 words**)*

To empower non-organised citizens was the most important objective of the experience. Also, with the aim of encouraging moral awareness in the city and restoring the zest of joyfulness and liveliness to the citizens, a performance-oriented show of kind hearts was held in Hassan'abad Square in Tehran.

Methodology

Describe the methodology of the experience: phases of the process, participation channels (maximum 300 words)

People were the main artists of this work, and in this program, children and young people, middle-aged people, men and women with different individual identities, painted the minimal motifs of love in urban dimensions on the ground and with the technique of washable street plaster in a public area. They practiced the art of kindness, liveliness and cheerfulness away from all personal and social problems.

Innovation

Explain what you consider most innovative in the practice. (In a maximum of 150 words)

Highlighting the concept that we're all part of the great society of Tehran citizens, implying we're supposed to feel affection for every other single part of the community.

Inclusion

*Point out the importance of including as many groups and diverse populations as possible and how you have achieved it. (In a **maximum of 150 words**)*

People were the main artists of this work and they were included across children and youth, middle-aged people, women and men with different personal identities from passers-by to volunteers.

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Communication

*What has been the strategy and communication channels of the experience so that the population knows about it and gets involved. (In a **maximum of 150 words**)*

First, a number of social psychologists settled in the main square and began to explain the plan to people who passed by that should you love someone, what coloured heart would you like to paint in memory of him/her on the ground, and this plan started until the field was replete with drawn coloured hearts.

Articulation with other actors

*It explains how the experience was articulated with different actors and simultaneous or pre-existing processes. What roles did these participants assume? Explain the degree of success of this joint. (In a **maximum of 150 words**)*

All the people who were drawing a heart at that moment, thinking of someone they love, cause them feel compassionate, friendly and joyfulness.

Evaluation:

*What evaluation mechanisms have been implemented? Develop whether citizenship has participated in the evaluation of the practice (In a **maximum of 300 words**)*

After performance, the researchers distributed questionnaires pertinent to urban issues and problems, through which both participants and observers commented upon such activities. Then the gathered data were analysed to assess how much the performance was succeeded to reach its goals.

Impacts and results

*Describe the impacts and results of the process. How many people have participated, and which are their profiles. What have been the impacts on public policies, on the functioning of the administration and on citizens. (In a **maximum of 300 words**)*

Practicing to be compassionate in face of others, escalating social tolerance as also bringing about sense of belonging to a larger family amongst people from different walk of life was the major objective of this

PART 3: EXPERIENCE SUMMARY

A summary of the experience: origin, objectives, operation, results, monitoring and evaluation (Do not hesitate to repeat aspects that have already been written before, this summary is the

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one that will be shared on the digital platform for open evaluation and in the publication of the award). (In a **maximum of 500 words**)

According to studies, many anomalies and social tensions are the result of lowering the tolerance threshold of the people. According to many experts in this field, many issues such as economic issues, lack of training in social skills and bad weather play an important role in reducing the tolerance threshold of the people.

Give a summary of the plan, where it came from, goals, practice, results, review and evaluation.

Low tolerance threshold in different people is in fact a manifestation of internal worries and concerns of people in different areas, which unfortunately for various reasons is manifested in different people with different tolerance thresholds and creates the background for many social and family anomalies.

To be a good citizen, you must first be a good person; One who adheres to moral principles and does not violate human values in any situation. Good citizens live an active life in their community and work hard to improve it.

We all want to be known as good citizens, and anyone who really has such a dream can achieve these goals in the following ways: 1. Participatory citizens 2. Citizens with a sense of individual responsibility

We have tried to participate actively in this field so that all people, regardless of their beliefs, age, gender, colour, education, and job position, participate in this project and love each other, love each other, and transfer themselves to others. We should all be kind ambassadors together.

We invite you to share annexes that allow you to better illustrate your experience: videos, photographs, documents... They can be sent through a heavy document delivery system such as WeTransfer, Dropbox or Google Drive



16th AWARD
BEST PRACTICE
IN CITIZEN
PARTICIPATION



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