

Application Form

PART 1: BASIC DATA

Experience data (complete the information below in a clear and concise manner)

Title of the experience: Nilüfer Social Entrepreneurship Center		
Name of the city or region: Nilüfer,BURSA		
Inhabitants of the city or territory: 518.382		
Country: TURKEY		
Institution presenting the candidacy (name of the municipality, department, government, institution leading the candidate experience): NILUFER MUNICIPALITY		
Website of the experience or institution: www.nilufer.bel.tr		
Profiles in social networks of the experience or the institution: <i>Twitter:</i> @sgmnilufer <i>Instagram:</i> @sgmnilufer <i>Facebook:</i> @sgmnilufer		
Start date of the experience: 05.03.2020		
End date of the experience (if operational, indicate "ongoing"): Ongoing		
Budget of the experience (indicate the budget of the experience or the resources mobilized for its development and implementation): ~1.000.000 ₺		
Type of candidacy (Mark with an X in the right column)	New experience	X
	Innovation on an existing experience	
	Continuity of an experience	
Type of experience (Mark with an X in the right column) (you may choose more than one)	Participatory budgeting	
	Participatory planning	
	Standing council	
	Workshop/meeting for diagnosis, monitoring, etc.	X

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	Public Hearing/Forum		
	Poll/referendum		
	Assemblies / Citizen juries / Deliberation spaces		
	E-government/Open government/Digital platforms		
	Citizen initiative		X
	Other (specify):		
Objective of the experience (Mark with an X in the right column) (you may choose more than one)	To achieve higher levels of equality in terms of participation		
	Including diversity as a criterion for inclusion		
	Community empowerment		X
	To empower non-organised citizens		X
	To increase citizen's rights in terms of political participation		
	To connect different tools of participation within a participatory democracy "ecosystem"		
	To improve the effectiveness and efficiency of the mechanisms of participatory democracy		
	To improve the quality of public decision-making through the mechanisms of participatory democracy		
	To improve the evaluation and accountability of the mechanisms of participatory democracy		
To improve any public policy through the active participation of the public		X	
Territorial area (Mark with an X in the right column)	All the territory	Local	X
		Regional	

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(you may choose more than one)	District	
	Neighbourhood	
Thematic area (Mark with an X in the right column) (you may choose more than one)	Governance	
	Education	
	Transport	
	Urban management	
	Health	
	Security	
	Environment/Climate change and/or urban agriculture	
	Civic associations, grassroots and new social movements.	X
	Culture	
	Housing	
	Job creation	X
	Decentralization	
	Local development	X
	Training/learning	X
	Economy and/or finances	X
	Legal regulations	
	Social inclusion	X
	All	

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	Other (write the topic)	
Sustainable Development Goals (SDG) associated with the practice <i>Mark with an X in the right column (more than one option can be chosen)</i> <i>You can also add the specific target</i>	SDG 1 - No poverty	
	SDG 2 - Zero hunger	
	SDG 3 - Good health and well- being	
	SDG 4 - Quality education	X
	SDG 5 - Gender equality	
	SDG 6 - Clean water and sanitation	
	SDG 7 - Affordable and clean energy	
	SDG 8 - Decent work and economic growth	X
	SDG 9 - Industry, Innovation and Infrastructure	
	SDG 10 - Reduced inequality	
	SDG 11 - Sustainable cities and communities	
	SDG 12 - Responsible consumption and production	
	SDG 13 - Climate action	
	SDG 14 - Life below water	
	SDG 15 - Life on land	
	SDG 16 - Peace, justice and strong institutions	
	SDG 17 - Partnership for the goals	

PART 2: DESCRIPTION OF THE EXPERIENCE

Fill in the following fields clearly and concisely. You can add links if you consider it appropriate.

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Context

In a **maximum of 300 words**, it presents the cultural, geographical, historical, institutional and socioeconomic context of the city, the territory in which the experience takes place.

Nilüfer is a district of metropolitan city Bursa which is the 4th largest city (~ 2.9 m inhabitants) and located in the north western part of Turkey. Bursa is the 4th largest industrial centre in the country with ~ 10% of exports; specializing in automotive/textiles/machine tools/ household white goods clusters. Nilüfer district is also one of the newest and rapidly developing parts of the city of Bursa. With a population of approximately 500.000 inhabitants, modern city planning, extensive social and cultural infrastructure and distinguished municipal services, Nilüfer presents a portfolio of exemplary works and facilities. Nilüfer, divided into 64 neighborhoods consists of two parts: one urban, modern and dynamic, and a rural one possessing a rich cultural heritage, extending from prehistoric settlements, ancient towns, byzantine castles and Ottoman-time villages.

Nilüfer ranks the first place amongst the districts of Bursa today, contributing to the economy of Turkey and Bursa. The area of the district is enlarged more than 6 times and the population increased 15 times since 1987. The very first Organized Industrial Zone (BOSB) of Turkey is also within the district of Nilüfer. In BOSB which is 6,8 million square meters wide, approximately 30 thousand workers are being employed. Uludag University is also situated in Nilüfer approximately 25 km from city center of Bursa.

Precedents

Explain the precedents and origins of the experience: if it is the innovation of an existing experience, what are its origins, if it is a new experience, what are the antecedents in participation in your city/municipality/region. You can also indicate if you have been inspired by experiences in other cities/countries. (**maximum 300 words**)

Nilüfer Social Entrepreneurship Center is a first practice among local governments in Turkey. Nilüfer Municipality has implemented Turkey's first social entrepreneurship center for local governments in order to increase capacity in social entrepreneurship and support social business models. The main aim of the project; To increase socio-economic development level of Bursa city by contributing to development and expansion of social entrepreneurship ecosystem, which can produce innovative approaches and solutions to problems and needs of disadvantaged groups and society, with active participation of all stakeholders of society. In the 2020-2024 Strategic Plan of Nilüfer Municipality, there is goal of "Contributing to development of social entrepreneurship perception and ecosystem in region" under the main aim of "Economic Development". Nilüfer Social Entrepreneurship Center established for this purpose. In the center, activities and projects are carried out to strengthen this strategic goal in line with efforts to support entrepreneurs with innovative business ideas that will create social benefit and to raise awareness about social entrepreneurship.

In Nilüfer district; 2 premises of associations where NGOs come together, academic chambers, platforms where young people interact together, university and neighborhood committees consisting of citizens and organization representatives in 64 neighborhoods of Nilüfer, various cooperatives and potential social entrepreneurial actors here. In this atmosphere where social participation is high, need for a platform that will enable

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stakeholders who can produce solutions to social problems to be directed towards social entrepreneurship identified. During establishment of the center, an Consultative Committee formed by participants from these groups. Thus, participation of all groups ensured. Nilüfer Social Entrepreneurship Center Project realized by conducting joint meetings and studies with all these stakeholders and groups.

Objectives of the experience

*What is the objective listed in Part 1 that you think is the most important, and indicate other outstanding objectives of the experience (**maximum 100 words**)*

There are two objectives that stand out in our project. These are: "Community Empowerment" and "To improve any public policy through the active participation of the public." With the Nilüfer Social Entrepreneurship Center project, it is aimed to increase socio-economic development level of Bursa by contributing to development and expansion of social entrepreneurship ecosystem, which can produce innovative approaches and solutions especially for the problems and needs of disadvantaged groups, with the effective cooperation of all stakeholders of society. At the same time, since it is a first in local governments, it is aimed to develop an best practice model for local governments on social entrepreneurship and to raise awareness for policy making.

Methodology

*Describe the methodology of the experience: phases of the process, participation channels (**maximum 300 words**)*

Nilüfer Innovation Center, which was established in 2016 in line with "social municipality" value of Nilüfer Municipality; carries out capacity-building activities in society on social innovation, creativity and entrepreneurship. In order to transform these studies, which have reached a certain level, into more effective projects, the "Nilüfer Social Entrepreneurship Center" project studies started in line with the need for an umbrella organization on social entrepreneurship. Before the center was established, Nilüfer Innovation Center took part as a participant in the "Turkey Social Entrepreneurship Network" project in the "CSO Partnerships and Networks on Strengthening Cooperation Between Public Sector and CSO's Grant Scheme" program under the support of the European Commission's "Instrument for Pre-accession Assistance - IPA". Within the scope of the project, effective studies were carried out with organizations that have a say in social entrepreneurship in Turkey and world, such as Koç University KUSIF, Ashoka Turkey, Social Innovation Initiative Association, Innovative Solutions Association for Sustainable Development, TED University, Mozaik Foundation, Social Enterprise UK. As a result of the support of the partners in network and work carried out by the Nilüfer Municipality Innovation Center, Nilüfer Social Entrepreneurship Center project was started. Accordingly, knowledge and experience that the center shared with these partners on social entrepreneurship, increased capacity of the center and enabled development of social entrepreneurship ecosystem in Nilüfer. In line with the need that emerged as a result of research, a feasibility study which revealed financial, economic, social, technical, legal, organizational and risk analyzes was conducted with support of Bursa Eskişehir Bilecik Development Agency. With this analysis, a methodology created by planning necessary

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resources and tools for establishment of Nilüfer Social Entrepreneurship Center. In this framework, studies were carried out to determine local potential in social entrepreneurship and capacity and resources of Nilüfer Municipality were evaluated. After mission, vision and goals of the center determined, management model was created. Later, applications such as interactive training and activity plan, contests and hackathons, matching and mentoring to be implemented for social entrepreneur candidates were implemented.

Innovation

*Explain what you consider most innovative in the practice. (In a **maximum of 150 words**)*

Nilüfer Social Entrepreneurship Center is the first example in Turkey in terms of policy and practice. Creation of the Nilüfer Social Entrepreneurship Center project and the Nilüfer Municipality Strategic Plan for the year 2020-2024 were carried out simultaneously. As a result of stakeholder workshops and senior management support held in this context, it was decided to include social entrepreneurship phenomenon in the new Strategic Plan of Nilüfer Municipality. So, concept of "Social Entrepreneurship" was included in strategic plan of a local government for the first time, and sustainability of social entrepreneurship-specific studies was ensured.

In the 2020-2024 Strategic Plan of Nilüfer Municipality, there is goal of "Contributing to development of social entrepreneurship perception and ecosystem in region" under the main aim of "Strategic Objective-5: Economic Development". In line with the efforts to support entrepreneurs with innovative business ideas that will create social benefit with the project and to raise awareness about social entrepreneurship, activities and projects are carried out to strengthen this strategic goal.

Inclusion

*Point out the importance of including as many groups and diverse populations as possible and how you have achieved it. (In a **maximum of 150 words**)*

Vision of Nilüfer Municipality is to protect to rights of all living and to provide equitable, accessible, innovative and sustainable services in line with universal developments and to strengthen democracy starting from the local level. In this respect, participation is one of its core values. Services and works of Nilüfer Municipality are carried out within the scope of these values. Nilüfer Social Entrepreneurship Center project is one of them. First of all, needs and situation in Nilüfer district were analyzed and the center was implemented. In this process, workshops were held with universities, NGOs, associations, academic chambers, neighborhood committees and youth. Policy and scope of the center have been prepared in line with needs of all groups. For this reason, a large population has been reached.

Communication

*What has been the strategy and communication channels of the experience so that the population knows about it and gets involved. (In a **maximum of 150 words**)*

In order to disseminate activities of Nilüfer Social Entrepreneurship Center, an training and activity calendar is created and communication and corporate identity studies are carried out. Actively post sharing is done to reach large masses via the center's social

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media accounts (facebook, twitter, instagram). In addition, works of center are shared with local and national press through the written and visual media of Nilüfer Municipality. Within the scope of corporate communication activities, works of the center are presented on national and international platforms, and experience is shared with relevant organizations, stakeholders and society. In this direction, implementation stages of the center shared with participants in ecosystem by taking part as a speaker at "Building Bridges Conference" organized by the Turkey Social Entrepreneurship Network, of which Nilüfer Municipality is an associate partner. At the same time, by becoming a corporate member on website of the Turkey Social Entrepreneurship Network, shares were made and activities of the Nilüfer Social Entrepreneurship Center were made available to wider audiences.

Articulation with other actors

*It explains how the experience was articulated with different actors and simultaneous or pre-existing processes. What roles did these participants assume? Explain the degree of success of this joint. (In a **maximum of 150 words**)*

Nilüfer Social Entrepreneurship Center project was implemented being funded by Bursa Eskişehir Bilecik Development Agency (BEBKA) "Entrepreneurship Financial Support Program". The Center is a partner with Bursa Uludag University Technology Transfer Office and Bursa Technical University Technology Transfer Office in terms of directing those who are suitable for social entrepreneurship to social entrepreneurship center among entrepreneurs who reach these offices, and providing training, mentoring and event support on entrepreneurship. In line with its resources, it brings social entrepreneurs together with techno-entrepreneurs it has by making use of various programs and opportunities. Technology Transfer Offices also ensure that trainings and activities of the center are disseminated by announcing them on their own communication channels. In addition to these offices, Turkey Social Entrepreneurship Network (TSEN) also provides content, consultancy and expert jury support in events such as contests and hackatons. TSEN also provides support for announcement and dissemination of trainings and activities carried out by the center. In this direction, effective collaborations have been created by using the Turkey Social Entrepreneurship Network (TSEN) and Bursa Social Entrepreneurship Network (BSEN) platforms, in which Nilüfer Municipality Innovation Center and Nilüfer Social Entrepreneurship Center are located, effectively.

Evaluation:

*What evaluation mechanisms have been implemented? Develop whether citizenship has participated in the evaluation of the practice (In a **maximum of 300 words**)*

For the evaluation and dissemination of Nilüfer Social Entrepreneurship Center project, best practices of the project were presented at seminars and meetings of international projects in which Nilüfer Municipality is a partner. It is foreseen that the project will be a best practice example for local governments, and applications are made in relevant categories to best practice contests opened. The Center played an active role in establishment and development of Bursa Social Entrepreneurship Network with individuals and organizations from local area of Bursa, which are stakeholders under the Turkey Social Entrepreneurship Network Project. Scope of all studies on social entrepreneurship has been further expanded by using networks of stakeholders in Bursa ecosystem.

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Capacity-building trainings on social entrepreneurship and sustainable business models are held at the center for society. People from all groups of society participate in these trainings. At the end of the trainings, Training Evaluation Surveys are applied. With these surveys, satisfaction rates and expectations of citizens are analyzed. In line with these analyses, new trainings and activities are organized for citizens.

Impacts and results

*Describe the impacts and results of the process. How many people have participated, and which are their profiles. What have been the impacts on public policies, on the functioning of the administration and on citizens. (In a **maximum of 300 words**)*

Within the scope of the activities of Nilüfer Social Entrepreneurship Center, social municipality understanding of Nilüfer Municipality has been reinforced with social entrepreneurship and a functioning mechanism that produces more effective solutions to social problems has been established. Thus, Nilüfer Municipality and potential social entrepreneur actors could cooperate mutually and a platform has been put into practice that will enable social projects to reach society. With the center, an exemplary model developed for local governments on social entrepreneurship. Sustainable social business models of social entrepreneur candidates with rapid growth potential are implemented with supports such as mentoring, training, office, prototyping and cooperation provided in Nilüfer Social Entrepreneurship Center. In this context, Nilüfer Municipality has increased the participation of social entrepreneurs who produce sustainable projects for social problems and implement social business models, in society.

Within the project, Nilüfer Social Entrepreneurship Center, which consists of a training and 3D modeling workshop, shared office space, socialization area and administrative offices, was established. In the center, activities aimed at increasing social entrepreneurship capacity of society carried out with open stage events, seminars, experience sharing meetings, trainings and contests. At the Nilüfer Social Entrepreneurship Center, a total of 58 online and face-to-face activities have been organized so far, and 1.321 people have participated. In 2020, 5 teams and 5 people total 45 hours, in 2021, 6 teams and 10 people total 54 hours benefited from Mentoring Program of the center. In addition to activities, "Nilüfer Social Entrepreneurship Contest" is organized in order to see social entrepreneurship potential in Bursa and to offer social entrepreneurs and social entrepreneur candidates opportunity to develop their entrepreneurship. As a result of the with evaluation made by representatives from important organizations in social entrepreneurship ecosystem (Ashoka, KUSIF, Station TEDU, etc.), social business models on gender equality, access to healthy food, waste management and volunteering determined, in contest. 6 people/teams in 2020 and 6 in 2021 won the contest. The winners have gained opportunity to benefit from shared office, training, mentoring support for a year at the center. Sustainable business models that will emerge as a result of the Center's activities also have an direct link to all 17 Sustainable Development Goals. Social business models of potential social entrepreneur candidates applying to the center can be clearly observed by matching the SDG's.

PART 3: EXPERIENCE SUMMARY

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*A summary of the experience: origin, objectives, operation, results, monitoring and evaluation (Do not hesitate to repeat aspects that have already been written before, this summary is the one that will be shared on the digital platform for open evaluation and in the publication of the award). (In a **maximum of 500 words**)*

Nilüfer Municipality implemented the Nilüfer Social Entrepreneurship Center, which is the first in Turkey for local governments, in order to increase capacity of social entrepreneurship and to support social business models. The main aim of Nilüfer Social Entrepreneurship project; To increase socio-economic development level of Bursa city by contributing to development and expansion of social entrepreneurship ecosystem, which can produce innovative approaches and solutions to problems and needs, with active participation of all stakeholders of society.

Specific objectives of the project are as follows:

- To establish an umbrella organization in order to strengthen social entrepreneurship ecosystem of Bursa and to increase its capacity on the subject,
- To reveal, develop and support business ideas that will create social impact by increasing capacity of local social entrepreneurs,
- Developing an exemplary model for local governments on social entrepreneurship,
- To raise awareness, especially in the city of Bursa, with visibility activities about social entrepreneurship,
- To increase capacity of Nilüfer Municipality on "Social Entrepreneurship" with the center in order to contribute to construction of a society that produces solutions to social problems.

Within the activities of Nilüfer Social Entrepreneurship Center, social municipality understanding of Nilüfer Municipality has been reinforced with social entrepreneurship and a best practice model that produces more effective solutions to social problems established. Thus, a platform that will enable Nilüfer Municipality and potential social entrepreneurs to reach all groups of society with their social projects in which they can cooperate has been put into practice. Sustainable social business models of social entrepreneur candidates with rapid growth potential are implemented with supports such as mentoring, training, office, prototyping and cooperation provided at the center. So, Nilüfer Municipality has increased participation of social entrepreneurs who produce sustainable projects for social problems and implement social business models.

Within the project, Nilüfer Social Entrepreneurship Center, which consists of a training and 3D modeling workshop, shared office space, socialization area and administrative offices, was established. In the center, activities aimed at increasing social entrepreneurship capacity of society carried out with open stage events, seminars, experience sharing meetings, trainings and contests. At the Nilüfer Social Entrepreneurship Center, which was opened in 2020, a total of 58 online and face-to-face activities have been organized so far, and 1.321 people have participated. "Nilüfer Social Entrepreneurship Contest" is organized in order to see social entrepreneurship potential in Bursa and to offer social entrepreneurs and social entrepreneur candidates opportunity to develop their entrepreneurship. Along with the Nilüfer Social Entrepreneurship Contest, 11 teams that address SDG's of gender equality, quality education, reduced inequalities, sustainable cities and communities, health and quality life, no poverty, responsible consumption and production were supported. A total of 153 people applied to contest,

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which has been organized twice so far. The winners have gained opportunity to benefit from shared office, training, mentoring support for a year at the center.

In 2020, 5 teams and 5 people total 45 hours, in 2021, 6 teams and 10 people total 54 hours benefited from Mentoring Program of the center. Consultancy Service is also provided to people with social enterprise ideas. Here, 14 idea sharing meetings were held.

We invite you to share annexes that allow you to better illustrate your experience: videos, photographs, documents... They can be sent through a heavy document delivery system such as WeTransfer, Dropbox or Google Drive

Annex- Nilufer Social Entrepreneurship Center:

<https://drive.google.com/drive/folders/1tlz2yTno7UyDKCPqtNkByvcgNdVegMhf?usp=sharing>