



## PART 1: BASIC DATA

**Contact details:** (this information will not be shared or published).

## CATEGORIES IN WHICH YOU WANT TO APPLY THE EXPERIENCE

**1: TYPE OF EXPERIENCE:** choose the most important element **(choose only one element** which you consider the most outstanding of your practice).

A) Deliberation Citizen assembly / deliberation workshop / lottery / legislative theater / participatory planning	
B) Decision Participatory budget / referendum / consultation / participatory process with vote	
C) Citizenship Citizenship / community action / permanent council / civic education / associationism / other initiatives to reinforce local democracy	Х

# 2: TYPE OF GOVERNMENT: choose one only.

A) Up to 50,000 inhabitants (towns, small cities, rural areas).	
B) Cities between 50,000 and 250,000 inhabitants.	
C) Cities between 250,000 and 1,000,000 inhabitants.	
D) Large cities or urban areas of more than 1,500,000 inhabitants.	X
E) Supralocal, regional, provincial governments	

**Experience data:** complete the information below in a clear and concise manner.

Title of the experience: Tehran Youth Club
Name of the city or region: Tehran
Inhabitants of the city or territory: Between 10 to 13 million
Country: Islamic Republic of Iran





Institution	presenting	the	candidacy:	(name	of	the	municipality,	department,	government,
institution le	eading the ca	andid	ate experienc	e)					

Tehran Municipality's General Department of Citizenship Education

Website of the experience or institution: tsm.tehran.ir

**Profiles in social networks of the experience or the institution:** It will be launched soon.

**Start date of the experience:** December 2022

End date of the experience: (if operational, indicate "ongoing") ongoing

**Budget of the experience:** (indicate the budget of the experience or the resources mobilized for its development and implementation): About 200.000 \$ (Two Hundred Thousand dollars)

Type of candidacy (mark with an X in the right column)	New experience			
	Innovation on an existing experience			
	Continuity of an experience			
Type of experience (mark with an X in the right column, you may choose more than one)	Participatory budgeting			
	Participatory planning			
	Standing council	Х		
	Workshop / meeting for diagnosis, monitoring, etc.	Х		
	Public hearing / forum	Х		
	Poll / referendum			
	Assemblies / Citizen juries / Deliberation spaces	Х		
	E-government / Open government / Digital platforms			
	Citizen initiative			





	Other (specify):			
	To achieve higher levels of equality in terms of participation			
	Including diversity as a criterion for inclusion			
Objective of the experience	Community empo	werment	Х	
(mark with an X in the right column, you	To empower non-organised citizens			
may choose more than one)	To increase citizer	n's rights in terms of political participation	Χ	
	To connect different tools of participation within a participatory democracy "ecosystem"			
	To improve the effectiveness and efficiency of the mechanisms of participatory democracy			
	To improve the quality of public decision-making through the mechanisms of participatory democracy			
	To improve the evaluation and accountability of the mechanisms of participatory democracy			
	To improve any public policy through the active participation of the public			
Territorial area	All the territory	Local		
(mark with an X in the right column, you may choose more		Regional		
than one)	District		Χ	
	Neighbourhood			
	Governance			
	Education			
	Transport			





Thematic area	Urban management	Х
(mark with an X in the right column, you may choose more than one)	Health	
	Security	
	Environment / Climate change and/or urban agriculture	
	Civic associations, grassroots and new social movements	Х
	Culture	Х
	Housing	
	Job creation	
	Decentralization	
	Local development	
	Training / learning	
	Economy and/or finances	
	Legal regulations	
	Social inclusion	Х
	All	
	Other (write the topic)	
Sustainable Development Goals	SDG 1 - No poverty	
(SDG) associated with the practice	SDG 2 - Zero hunger	
(mark with an X in the right column,	SDG 3 - Good health and well-being	
more than one option can be chosen, you	SDG 4 - Quality education	Х





can also add the specific target)	the	SDG 5 - Gender equality	X
		SDG 6 - Clean water and sanitation	
		SDG 7 - Affordable and clean energy	
		SDG 8 - Decent work and economic growth	
		SDG 9 - Industry, innovation and infrastructure	
		SDG 10 - Reduced inequality	Χ
		SDG 11 - Sustainable cities and communities	
		SDG 12 - Responsible consumption and production	
		SDG 13 - Climate action	
		SDG 14 - Life below water	
		SDG 15 - Life on land	
		SDG 16 - Peace, justice and strong institutions	Χ
		SDG 17 - Partnership for the goals	

# PART 2: DESCRIPTION OF THE EXPERIENCE

Fill in the following fields clearly and concisely. You can add links, images or graphics if you consider it appropriate.

## Context:

In a **maximum of 300 words**, present the cultural, geographical, historical, institutional and socioeconomic context of the city, region or territory in which the experience takes place.





Tehran is the capital of Iran and Tehran Province with a population of more than 10 million. The metropolis of Tehran has an area of 730 square kilometers and is divided into 22 districts which is the 25th most populous city and the 27th largest city in the world. It is the focal point of Iran's transportation network and more than 40% of the nation's economic activities take place in Tehran. The city of Tehran was a small city before the founding of the Qajar dynasty and being chosen as the capital of Iran. But since then, it has progressed and in the middle of the Qajar period became the largest city in Iran.

Geographically, Tehran has a special position. Located at the southern slopes of the Alborz mountains, it has relatively rich resources of water and mild climate. The slopes and valleys of Alborz offer a natural protection against the heat and dryness from southern desserts.

Due to its special geographical location, the historical region of Rey has been the meeting place of various religious ideas and beliefs. With the advent of Islam and the conquest of Rey in 22 AH, little by little, the people of the region converted to Islam and from the very beginning, with the emergence of different sects in Islam, Shiites and Sunnis have lived together.

#### Precedents:

Explain the precedents and origins of the experience: if it is the innovation of an existing experience, what are its origins; if it is a new experience, what are the antecedents in participation in your city, region or territory. You can also indicate if you have been inspired by experiences in other cities/countries. (In a **maximum of 300 words**).

One of the key points in order to achieve extraordinary results is to use all the available capacities in the neighborhoods as effectively as possible. People-centered community centers are one of the extremely valuable and influential capacities in the neighborhoods that can be developed with participation. and decision-making at the neighborhood level can lead to tremendous effects.

In the previous years, the General Department of Health in Tehran Municipality established a center for the elderly and a center for the disabled citizens, which had good results in increasing participation, strengthening the spirit of demand and fair access of citizens to services. This year, Tehran Municipality's General Department of Citizenship Education has taken a special look at teenagers, who were deprived from the point of view of urban management. Adolescence is a treasure that should be used for awareness and personal and social development of people. This energy should be directed in the direction of empathy and companionship of the future generation with urban management.

Tehran Municipality's General Department of Citizenship Education decided to create an opportunity throughout Tehran so that the voices of teenagers can be heard, they can participate directly with the city management, have fair access to services and learn about their rights and duties as citizens. Therefore, Tehran Youth Club was launched locally in all areas of Tehran.





#### **Objectives of the experience:**

What is the objective listed in Part 1 that you think is the most important, and indicate other outstanding objectives of the experience. (In a **maximum of 100 words**).

We can mention the most important objectives as following:

- Community empowerment
- Including diversity as a criterion for inclusion
- To achieve higher levels of equality in terms of participation

Tehran Youth Club were launched with the aim of increasing the participation of adolescents aged 12 to 18 years, so that adolescents, both boys and girls, can stand together despite their differences and disabilities, have fair access to services, strengthening the citizenship identity of this group, creating a suitable platform for the social and cultural presence of teenagers in the context of the city and the development of social creativity of teenagers.

### Methodology:

Describe the methodology of the experience: phases of the process, participation channels. (In a maximum of 300 words).

The process of forming a youth club:

- 1. Calling for membership in the club in real and virtual space
- 2. Registration of candidates by completing the form and submitting the necessary documents
- 3. Recruiting and organizing members by reviewing volunteer registration forms
- 4. Holding the first meeting of the general assembly of the club and voting to elect the secretaries of the club
- 5. Formation of specialized committees and sub-committees
- 6. Voting among the members of each committee to choose the head of the committee or the person in charge of the committee to present reports and discussions to the center's secretaries.
- 7. Presentation of the monthly program by the head of the group or the person in charge of the committees to the secretaries of the center by the 15th of every month for implementation in the following month.
- 8. Examining the programs of the committees by the head and secretaries of the club for approval and inclusion in the executive calendar of each month





- 9. Preparing the monthly executive calendar of the center
- 10. Informing the members of the different programs of the plan through the SMS system, virtual and real space, and the necessary information regarding the participation of the youth of the district.
- 11. The formation of a working group of district center directors by the regional citizenship education department and voting to elect the regional director of Youth Clubs.
- 12. Organizing meetings of the working group of the teachers of the youth clubs by the regional citizenship education department on a quarterly basis
- 13. Preparation of documents and submission of necessary reports on the implementation of different programs of the club to the regional citizenship education department, by the social manager of the district.
- 14. Preparation of documents and reports related to the meetings and activities of the working group of the district secretary by the regional citizenship education department and sending to the general department of citizenship education.
- 15. Organizing a meeting of regional secretaries and electing the general secretary by the general administration
- 16. Organizing meetings of regional secretaries on a quarterly basis by the general office
- 17. Formation of a comprehensive bank of the information of the members of the association

After setting up the centers, the secretaries of the center select at least 3 titles from among the proposed titles according to the capacity and conditions of the region and form the relevant committee with the members of the center. The titles of the mentioned committees are:

- Health and environment committee
- Participation and social services committee
- Public relations and technology committee
- Cultural and sports committee
- Education Committee

These youth clubs start their cooperation with non-governmental organizations through urban management, and the most important measures include the following:

- Holding educational workshops for students who are left out of school
- Participation in holding national programs
- Identification of urban problems and transfer to urban management
- Formation of volunteer cultural, artistic and educational groups
- Creating communication between families and city management

#### Innovation:





Explain what you consider as the most innovative aspect(s) in the practice. (In a **maximum of 150 words**).

We believe that the only possible solution for sustainable development and solving the increasing urban problems is the participation of the young people in urban management, so we focused on a special age range that can build the future of the city and has the most amount of effect on family and community.

Also in this project, all teenagers from all over Tehran and with different social, economic and physical conditions are placed together and their opinions are considered valuable. Also, the activities of this center are carried out at the suggestion, planning and implementation of the teenagers themselves, and the city management is placed next to them so that their voices are better heard and their place in the society is determined.

Furthermore, bottom-up management is collaborative and community-oriented, which can be a strong and appropriate model

#### Inclusion:

Point out the importance of including as many groups and diverse populations as possible, and how you have achieved it. (In a **maximum of 150 words**).

The city of Tehran is a large metropolis in terms of size and population, and different people, including the very poor and the very rich, live in this city with different thoughts and religions.

In this project all teenagers in all areas of Tehran with different economic levels and without any restrictions on ethnicity, gender, race and religion can participate in this project. Also, everything has been facilitated so that teenagers with special needs can work more easily in this clubs.

Also, we tried to pay attention to the group of teenagers who, unlike children and young people, have received less attention from different social groups and put them next to social activists.

#### **Communication:**

What has been the strategy and communication channels of the experience for engaging the population. (In a **maximum of 150 words**)

Each Youth clubs have their own channel in social media for making announcement regarding their activities and the activities are at the neighborhood level and these activities will be a kind of information for the people of the neighborhood. Also, the head of the clubs are member of a group channel on social media to be connected directly to the municipality and urban management.





With the launch of the website in the future, it will become very easy for everyone to access it through cyberspace. Also, environmental advertisements and calls at the city level have increased these participants.

Also, one of the main communication bridges between the municipality and the neighborhood and its residents is Sarai Mahalat(Community Centres). The managers of Sarai Mahalat (Community Centres) are municipal employees and residents of the neighborhood, and information, needs assessment and service provision are done through this institution.

In general, communication is through the following:

- Sarai Mahallat of all areas of Tehran
- schools
- mosques
- Environmental and urban advertising
- Cyberspace

#### **Articulation with other actors:**

Explain how the experience was articulated with different actors and simultaneous or pre-existing processes. What roles did these participants assume? Explain the degree of success of this articulation. (In a **maximum of 150 words**)

In order to increase the social participation of the youth members, youth clubs define their joint activities directly with non-governmental organizations of the respective region. The joint and close cooperation of youth clubs and non-governmental organizations makes the activities more extensive and effective, and also creates a suitable platform for the social presence of teenagers in the city. Also, this cooperation gives more power and ability to non-governmental organizations to enter urban problems.

#### **Evaluation:**

What evaluation mechanisms have been implemented? Develop whether the citizenry has participated in the evaluation of the practice. (In a **maximum of 300 words**).

The considered evaluation is a combined evaluation including the process and results, which considering the newness of the youth clubs in Tehran, the evaluation of the results is still in progress, but the evaluation of the process has been very satisfactory so far because we have succeeded in attracting teenagers and Teenagers are responsible for the development of these clubs, considering that the city administration was only involved in the formation of these clubs and teenagers voluntarily took responsibility for the development and definition of social activities.

Also, Tehran Municipality has a study office, and it has been decided that after one year, a comprehensive evaluation of the results will be carried out by examining teenagers, families and stakeholders.





#### Impacts and results

Describe the impacts and results of the process. How many people have participated, and what are their profiles? What have been the impacts on public policies, the functioning of the administration, and the citizenry? (In a **maximum of 300 words**).

Currently, Tehran Youth Clubs has 1719 female members and 1307 male members.

The target group of youth Clubs in Tehran is teenagers aged 12 to 18 years, at this stage, teenagers are searching for facts and discovering their surroundings, so they can establish a better interaction with the environment and a better coexistence can be seen in them. In fact, they are preparing to enter the world of youth, to finish the process of adolescent development and start their adult life.

The healthy city of the future (according to global standards) is created by today's teenagers, and sustainable development is in the hands of these teenagers who need to learn the roles of tomorrow. Also, research has shown that the participation of teenagers is more welcome and through this generation it is possible to enter the families and see its direct impact on the families and finally the society.

From living and doing activities in the neighborhood, these teenagers get to know the weak and strong points of the neighborhood, and by directly communicating with the city management, they add a new perspective to city management.

#### PART 3: EXPERIENCE SUMMARY

A summary of the experience: origins, objectives, operation, results, monitoring, and evaluation. (Do not hesitate to repeat aspects that have already been written before. This summary will be shared on the digital platform for open evaluation and in the publication of the award). (In a **maximum of 500 words**).

Since the approach of the transcendent citizen is on the agenda of Tehran Municipality's General Department of Citizenship Education, it is necessary to address educational issues, especially in the areas of citizenship ethics and citizenship rights and duties for teenagers, if these trainings are not provided to teenagers in a correct and targeted manner, they will be deprived of the possibility of social participation. Therefore, it seems necessary to create a club that provides social participation for teenagers with cultural and social activities.

In line with the inherent mission of Tehran Municipality's General Department of Citizenship Education with the aim of defining adolescent-oriented projects and planning implemented last year, the first step of the establishment of youth clubs was placed on the agenda of this General Department.

These clubs were launched with the aim of increasing the participation of teenagers, strengthening the citizenship identity of this group, creating a suitable platform for the social





and cultural presence of teenagers in the context of the city and the development of social creativity of teenagers.

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We invite you to share annexes that allow you to better illustrate your experience: videos, photographs, documents... These can be sent through a file transfer service, such as WeTransfer, Dropbox or Google Drive.

Thank you for participating!